

Ward S. Seward

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online: www.wardofdesign.com

Senior Web Designer

HIMSS/Chicago, IL (August 2002 - Present)

Created and maintained more than a dozen websites, including corporate, e-commerce, online registration, annual spring and summer conference sites. Developed Flash standalone applications, showcasing new product demonstrations. Led conversion of all websites to Web Standards and Accessibility (508 compliance) as well as focused on usability issues. Managed and analyzed monthly WebTrend reports.

Web/Graphic Design Specialist

Business Logic/Chicago, IL (January 2001 - June 2002)

Created and maintained web-based product prototypes and sales demos, focusing on usability and the visual look and feel in accordance with client specifications. Tested for and fixed bugs in product JSP files during development and testing periods. Developed and maintained corporate and marketing print materials.

Senior Web Designer/Art Director

iParenting.com/Evanston, IL (January 2000 - October 2000)

Designed and produced new corporate identity including, new logos, printed materials, an e-commerce, 17 English and 10 Spanish websites. Created new graphics for weekly editorial updates. Photographed and edited graphics of seasonal products for e-commerce website. Managed accounts with outside print vendors.

Web Master/Designer

Commonwealth Edison/Chicago, IL (June 1999 - January 2001)

Managed relationship between business unit clients and web programmers during the development of web based applications and projects related to corporate website. Provided internet strategy and counsel to all in-house business units. Executed daily updates to corporate website and intranet. Created and maintained visual look and feel of websites in accordance with company design standards. Managed accounts with outside internet consulting firms, including ISP host. Researched new technologies and web trends for future integration into websites.

Graphic Designer - Marketing

Morningstar, Inc/Chicago, IL (June 1995 - June 1999)

Lead marketing designer for corporate website. Managed projects for print and software products, promotional exhibit material, and online products from design concepts to production. Directed and supervised design interns. Acted as media expert (Internet, Multimedia, General Software/Hardware) for marketing team. Art directed photography to be used in both print and electronic projects. Collaborated with product managers on marketing strategies. Conceptualized and created print and online advertising for web-based product.

Freelance Web Designer and Developer

Chicago, IL (ongoing)

Contract web work for companies such as Netvestment.net, Serenity House, WM.A. Randolph Inc., and Socrates.

Education & Training

Advanced ActionScript Application Development - February 2005

Advanced ActionScript Flash MX - July 2003

Bachelor of Science in Graphic Design - Illinois State University, May 1995

Technical Skills

Adobe Illustrator, Adobe Photoshop, Adobe Acrobat Pro, Macromedia Dreamweaver, Macromedia Fireworks, Macromedia Flash, ActionScript, Microsoft Word, Microsoft PowerPoint, HTML/DHTML, Cascading Stylesheets (CSS), JavaScript, QuarkXPress, InDesign, Mac OS, Windows, Linux, some SQL, JSP, Java, XML, and ASP.

References available upon request.